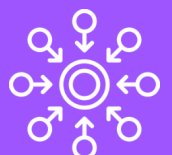




# RealtySwap



## WHITEPAPER



## DISCLAIMER

The information contained in this whitepaper is for general understanding purposes only. This whitepaper is for discussion and presentation purposes only. The proposed blockchain platform "RSWAP" does not guarantee the accuracy of the conclusions reached in this whitepaper. We endeavor to keep the information contained herein up-to-date and current; however, we make no representations of any kind about the completeness, accuracy, reliability, suitability, or availability. References provided are for informational purposes only and do not constitute an endorsement of any source. Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors.

# TABLE OF CONTENTS

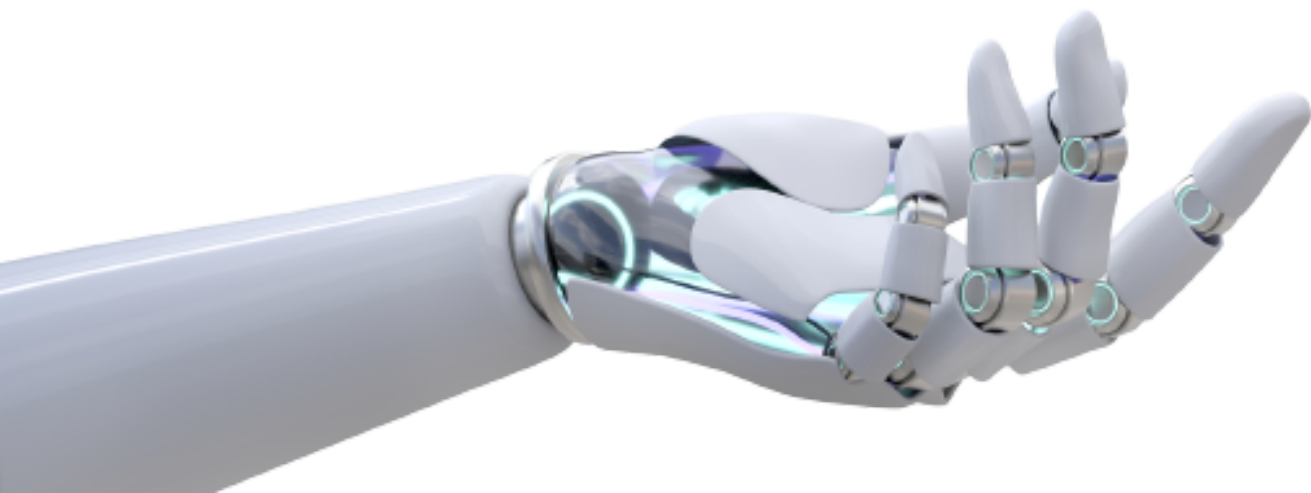
ABSTRACT	01
MARKET ANALYSIS	02
PROBLEM	04
ABOUT REALTYSWAP	05
ECOSYSTEM	07
RSWAP TOKEN	09
TOKENOMICS	12
ROADMAP	13

# ABSTRACT

Blockchain technology has rapidly gained popularity over the past decade due to its potential to transform various industries by enabling secure, transparent, and efficient transactions without intermediaries. While numerous projects have successfully implemented blockchain technology in various industries, the real estate sector has not seen as much impact. Even though blockchain has the potential to streamline real estate transactions, increase transparency, and reduce the need for intermediaries, its adoption in this industry is still limited. However, RealtySwap aims to change this by utilizing blockchain and its products such as NFTs and cryptocurrencies to transform the real estate market.

RealtySwap is an innovative decentralized platform that is set to revolutionize the real estate industry. The platform aims to provide a simple and secure way for real estate investors and enthusiasts to invest in premium properties worldwide through NFTs (Non-Fungible Tokens). RealtySwap will leverage the power of blockchain technology to offer an unprecedented level of transparency, security, and liquidity to the real estate industry. By creating a global, borderless marketplace for property investment, RealtySwap will unlock new opportunities for investors and offer greater flexibility to traditional real estate stakeholders.

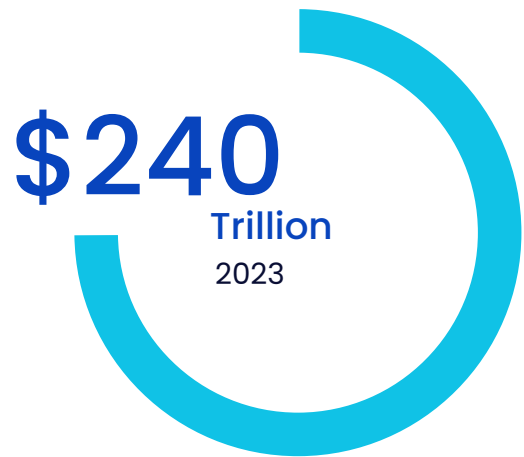
**In this whitepaper, we will discuss the problems facing the real estate industry today and how RealtySwap aims to solve them. We will also detail our solution, and technology, and highlight the key benefits of our platform for investors and property owners.**



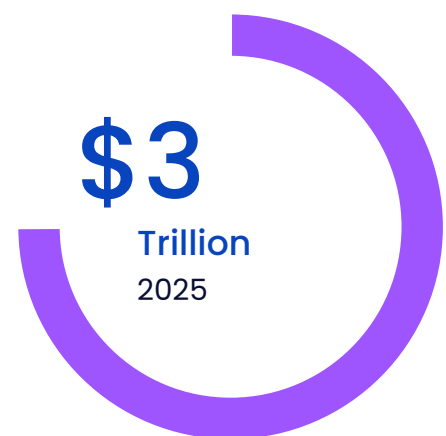
# MARKET ANALYSIS

RealtySwap's business model and solution are aimed at simultaneously entering four different markets. By capitalizing on the established roots of the real estate market and the emerging and lucrative markets of blockchain, cryptocurrencies, and NFTs, RealtySwap stands to benefit from multiple industries with significant revenue potential. Each of these industries holds great potential for generating substantial profits.

The real estate industry has always been one of the most significant sectors in the global economy, with a market value of over \$240 trillion as of 2023. It is expected to expand at a compound annual growth rate (CAGR) of 5.2% from 2023 to 2030. These numbers show the immense potential of the real estate market.

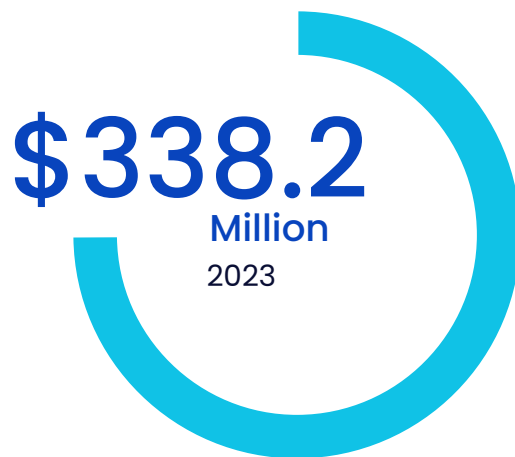


On the other hand, the blockchain industry is currently experiencing explosive growth, with the cryptocurrency market being its biggest product. Cryptocurrencies have become a new class of assets, with a total market cap of \$2 trillion and expected growth to \$3 trillion by 2025.



## MARKET ANALYSIS

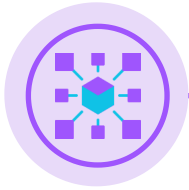
According to Grand View Research, the global NFT market size is valued at USD 338.2 million in 2023 and is expected to grow at a CAGR of 38.4% from 2023 to 2028. The report also states that the increasing adoption of blockchain technology and the growing interest of investors in digital assets are expected to drive market growth.



With the growth of all these industries, the potential market for RealtySwap is significant. By creating a decentralized platform that offers access to all these industries and provides benefits through its crypto token, RealtySwap aims to tap into these growing markets and provide users with a unique and valuable experience.

# PROBLEM

Despite its size, the real estate industry has been facing several challenges, such as a lack of transparency, high transaction costs, and centralization. These challenges have created a significant barrier to entry for individual investors in the real estate market.



## CENTRALIZATION

Real estate is a valuable asset class that has traditionally been dominated by a few large players, such as developers, brokers, and institutional investors. These players have access to significant resources, market knowledge, and technology to manage and transact properties. As a result, buying and selling real estate can be a complex, time-consuming, and expensive process for individual investors.



## HIGH FEES

Traditional real estate transactions typically involve high fees, including commission fees for real estate agents, transaction fees, and legal fees. These fees can add up to a significant amount and discourage some potential buyers and sellers from entering the market.



## LIMITED ACCESS

Many people do not have the financial means to invest in real estate, as it often requires a large amount of capital. Additionally, traditional real estate investment opportunities are often limited to accredited investors, leaving out a large portion of potential investors.



## LACK OF TRANSPARENCY

Traditional real estate transactions can lack transparency, as information about properties and transactions may not be easily accessible to all parties involved. This can lead to misunderstandings and disputes between buyers and sellers.

# ABOUT REALTYSWAP

RealtySwap is proposing a solution to the problems facing the real estate industry through the use of NFTs and blockchain technology. By creating a decentralized platform, RealtySwap aims to provide a transparent and secure method for buying and selling real estate assets. RealtySwap has the potential to disrupt the real estate industry by reducing transaction costs, increasing transparency, and improving the speed of transactions.

The platform is built on the blockchain, which allows for the creation and trading of real estate as NFTs. Each property will be represented as a unique NFT, which will include all the relevant information about the property, such as its location, size, and ownership status. These NFTs can be easily bought and sold on the marketplace, allowing for quick and seamless transactions. The use of blockchain technology provides a level of transparency that is currently lacking in the traditional real estate market. All transactions and ownership information will be recorded on the blockchain, ensuring that the history of the property is easily accessible and cannot be tampered with.

RealtySwap provides a comprehensive solution for every step involved in this revolutionary platform. With our user-friendly interface, users can easily tokenize their assets using our NFT feature with just a few clicks. Our RealtySwap NFT Marketplace allows individuals to buy, sell, or rent real estate properties from anywhere in the world, in a secure and hassle-free manner, without the need for physical presence or intermediaries. To facilitate these trades, RealtySwap has introduced its native token called **RSWAP Token**, which can be used by users to list and bid their real estate assets which incentivizes users to earn RSWAP Tokens. With RealtySwap's one-stop-shop approach, users no longer have to navigate between multiple platforms to complete the process.

RealtySwap will also offer a range of services to ensure that the buying and selling process is as smooth as possible. These services will include property inspections, appraisals, and legal assistance. This will help to reduce the barriers to entry for investors and ensure that all transactions are conducted securely and reliably.





## GOAL

The platform's main goal is to bridge the gap between the real estate industry and blockchain technology, unlocking a new era of value creation and investment opportunities. The RealtySwap team believes that this project has the potential to change the way we think about real estate investment forever, and we are excited to share our vision with the world. RealtySwap aims to create a dynamic ecosystem of opportunities where users can earn in multiple ways. With its cutting-edge utilities, RealtySwap provides users with an immersive blockchain experience that transcends traditional real estate systems.

# ECOSYSTEM

## NFT

NFTs are unique digital assets that use blockchain technology to verify ownership and authenticity. NFTs are not interchangeable, meaning that each NFT is one-of-a-kind. NFTs also have the ownership record of their previous and current holders. The use of blockchain technology provides a secure and transparent way to verify ownership and ensure the uniqueness of the asset.



RealtySwap will enable property owners to tokenize their real estate assets into NFTs. The tokenization of real estate assets will offer several benefits such as a tamper proof ownership record, a high level of security and transparency, and access to a global pool of investors. RealtySwap has the potential to transform the real estate industry by making it easier for investors to buy, sell and trade real estate assets.

With the use of NFTs, RealtySwap can ensure that each NFT represents the unique and identifiable real estate. This reduces the risk of fraud and makes it easier to verify ownership of a property. NFTs also offer fractional ownership, making it possible for small investors to participate in the real estate market.

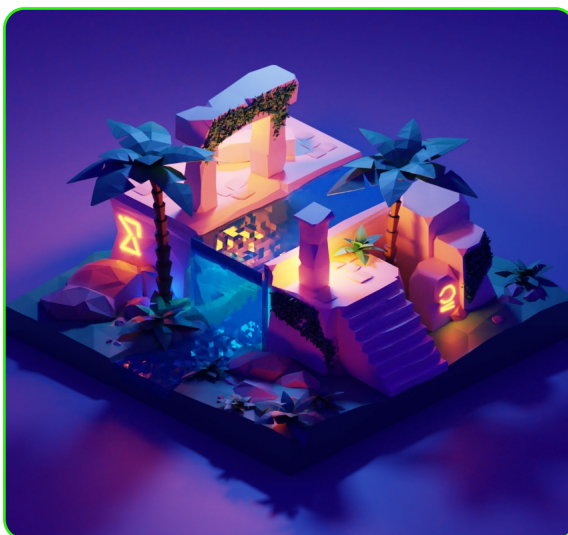
# ECOSYSTEM

## NFT MARKETPLACE

The RealtySwap NFT Marketplace is set to become the centerpiece of the RealtySwap platform. This innovative platform will enable users to buy, sell, and rent real estate in the form of NFTs. Property owners can easily list their real estate assets and receive offers almost instantaneously. RealtySwap NFT Marketplace will provide a seamless and secure way to conduct real estate transactions with the help of blockchain technology.

Through the RealtySwap NFT Marketplace, individuals can list their properties for sale or rent, and interested buyers or renters can easily browse the available options. The use of NFTs ensures that each property is unique and cannot be duplicated, adding an extra layer of security to the transaction.

Users can buy properties using the native cryptocurrency of the platform called RSWAP. With the user of native cryptocurrency, RealtySwap can extra benefits to its users. RealtySwap will provide complete transparency and security throughout the entire transaction process. The smart contract technology used in the platform ensures that all parties involved in the transaction receive fair and secure payment. In addition, the platform provides access to all necessary legal documents related to the transaction, eliminating the need for intermediaries.



# RSWAP TOKEN

**RSWAP Token is the native cryptocurrency of RealtySwap. It is a BEP-20 token built on the Binance blockchain. RSWAP serves as a medium of exchange within the platform and is used to purchase real estate, governance, and decision-making, access to premium features, staking rewards, crowdfunding for real estate projects, and much more.**



Overall, RSWAP Token serves as a key component of the RealtySwap, providing users with a convenient and cost-effective way to pay for services inside the platform and access exclusive benefits. As the platform continues to grow, the value of RSWAP Token is expected to increase, making it an attractive investment opportunity for cryptocurrency enthusiasts.

RSWAP Token provides a range of benefits to its users through features like burn function, staking, and referral program. These features not only provide financial rewards to users but also help to support the stability and growth of the RealtySwap ecosystem. It also provides benefits to users such as reduced fees and exclusive access to certain features.

# UTILITIES



## PAYMENT

RSWAP Token will act as the main currency for buying NFTs that represent real estate assets on our RealtySwap NFT Marketplace. This allows for seamless and secure transactions without the need for intermediaries, reducing transaction fees and increasing efficiency.



## FEES

RSWAP Token will be the accepted payment method for transaction fees on our platform. Additionally, users who hold a certain number of RSWAP tokens will receive exclusive discounts on transaction fees.



## DAO

RSWAP Token holders will have the opportunity to participate in the governance of the platform by voting on proposals for new features and changes to transaction fees. This enables our community to have a say in the evolution of the platform and ensures that their voices are heard.



## PREMIUM FEATURES

By holding a specific amount of RSWAP tokens, users will receive special privileges on our platform. These privileges include access to premium features such as exclusive real estate assets and priority access to new listings.

# UTILITIES



## INCENTIVIZING PARTICIPATION

We will offer rewards in the form of our tokens to users who contribute to the growth and development of the platform, including referring new users, contributing data and content, and improving the user experience.



## CROWDFUNDING

Our platform will allow real estate developers to create NFTs representing their upcoming projects and raise funds through a crowdfunding campaign on the platform. Our token will be used as the primary currency for these crowdfunding campaigns, incentivizing users to hold the token and participate in these projects.



## DATA AND ANALYTICS

Users who hold a certain number of tokens will have access to real estate data and analytics on the platform, providing valuable insights for real estate investors and enthusiasts.



## LOYALTY AND REWARDS PROGRAMS

Users who hold and use our token on the platform will be eligible for loyalty and rewards programs, including discounts on transaction fees, early access to new listings, and exclusive access to events and promotions.

# TOKENOMICS

Token Name

**RSWAP**

Total Supply

**2 Billion**

Supply Model

**Deflationary**

Chain

**Binance Smart Chain**

Advisors

**10%**

Founders and Team

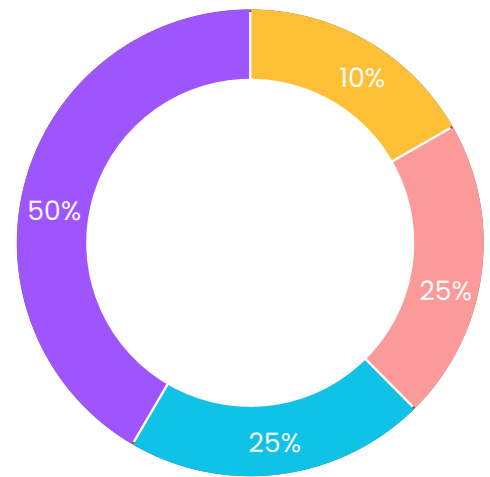
**25%**

Reserved Funding

**25%**

Distributed

**50%**

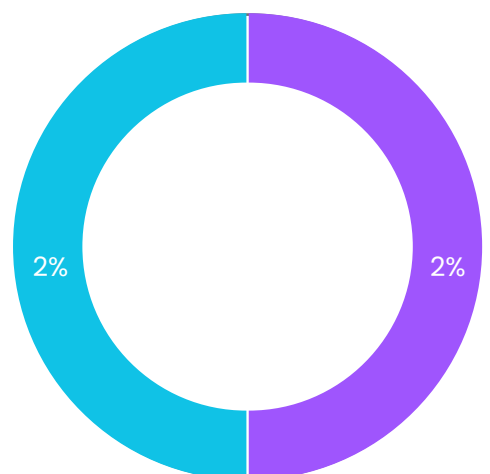


Transaction Fees

**2%**

Marketing Fee

**50%**





# ROADMAP

## 2022 Q4

- Concept Creation
- Platform Development - TestNet
- Press Releases on our RealtySwap Platform
- Continuous Marketing efforts

## 2023 Q1

- Launch of Website -Mainnet
- RSWAP Token Launch
- Targeted marketing campaigns
- Partnerships/Community Growth
- Expand platform's user base

## 2023 Q2

- Token Rewards
- Exchange listing
- Onboarding of influencers
- \$RSWAP Presale
- Platform Audit

## 2023 Q3

- KYC Launch
- Data Analytics
- Onboard Realtors/Advisers
- Develop strategic partnerships
- Governance Portal